

Julie Roberts - NOAA Federal

From: Julie Roberts - NOAA Federal
Sent: Friday, August 30, 2019 3:53 PM
To: Christopher Vaccaro - NOAA Federal; Litzow, Elizabeth
Subject: RE: Pitching Dr. Jacobs...

Lizzie

Neil will be available to support your requests coming in starting Sunday. His voice is a little raspy right now so we have been trying to keep him off media. I'll let you and Chris work out the best plan. Kate and/or Chris can help staff him for any media requests so we are not adding to the workload.
He will focus on forecast.

Kindest regards,
Julie Kay Roberts, CEM
Deputy Chief of Staff
National Oceanic and Atmospheric Administration

"You can tell a lot about a fellow's character by his way of eating jelly beans." President Ronald Reagan

-----Original Message-----

From: Christopher Vaccaro - NOAA Federal <christopher.vaccaro@noaa.gov>
Sent: Friday, August 30, 2019 3:49 PM
To: Litzow, Elizabeth <elizabeth.litzow@fema.dhs.gov>
Cc: Julie Roberts <julie.roberts@noaa.gov>
Subject: Re: Pitching Dr. Jacobs...

That's possible and/or in studio on CapHill where Fox, CNN, NBC are clustered. One show I specifically thought of reaching out to was Fox News Sunday. Another Fox Show reached out for tonight but that won't work for us.

Sent from my iPhone

> On Aug 30, 2019, at 3:42 PM, Litzow, Elizabeth > <elizabeth.litzow@fema.dhs.gov> wrote:
>
> Hi Chris,
>
> Thanks. For these media hits did you want Dr. Jacobs to be live from the > FEMA studio? Happy to chat on the phone too.
>
> Thanks!
> Lizzie
>
> -----Original Message-----

> From: Christopher Vaccaro - NOAA Federal
> <christopher.vaccaro@noaa.gov>
> Sent: Friday, August 30, 2019 3:16 PM
> To: Litzow, Elizabeth <elizabeth.litzow@fema.dhs.gov>
> Cc: Julie Roberts <julie.roberts@noaa.gov>
> Subject: Pitching Dr. Jacobs...
>
> Hi Lizzie-
>
> I'd like to pitch Dr. Jacobs for interviews this weekend, especially for > Sunday, to discuss the Hurricane Dorian forecast and NOAA's various role.
> Can you help us obtain NRCC/ ^{(b)(5)} concurrence for proactive pitches?
> Additionally, if there are requests for Dr. Jacobs that we want to > reactively accept, how should those be flagged?
>
> Thanks...
> -Chris
>
> Sent from my iPhone