

Christopher Vaccaro - NOAA Federal

From: Christopher Vaccaro - NOAA Federal
Sent: Friday, September 6, 2019 2:20 PM
To: Gina Eosco - NOAA Affiliate; Monica Allen
Cc: Jennifer Sprague - NOAA Federal
Subject: Re: Wall Street Journal inquiry

Hi Monica, Gina-

The same WSJ reporter contacted NWS today... Can you coordinate on how to best respond to all angles?

Thanks...
-Chris

----- Forwarded message -----

From: **Campo-Flores, Arian** <arian.campo-flores@dowjones.com>
Date: Fri, Sep 6, 2019 at 1:49 PM
Subject: Wall Street Journal inquiry
To: <jennifer.sprague@noaa.gov>

Hi Jennifer,

I'm a reporter at the Wall Street Journal and have been covering Hurricane Dorian for the past week. I'm now working on a piece about advances in hurricane forecasting and how those impact emergency planners and residents in affected zones. One of the questions I'm interested in is how NOAA tries to communicate these forecasting advances, and the storm risks entailed, effectively to the public. I saw that you're the social science program manager for NOAA, so I was hoping to get a little more info on how NOAA is incorporating the social sciences into all this. Do you have a little time to chat this afternoon? Thanks so much,

Arian

Arian Campo-Flores
STAFF REPORTER



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